**Kings High School Hockey**



Thank you for your consideration in advertising with the Kings High School Hockey Club. Kings High School Hockey established in 2010 has steadily grown and provides High School Hockey players in McHenry and Kane Counties an opportunity to play for their High Schools. Kings High School Hockey Club comprises of student athletes from Huntley, Hampshire, Dundee Crown, McHenry, Jacobs and Burlington Central High Schools. Rostering 3 teams, we are one of the largest High School Hockey Clubs in Illinois. The Kings High School Hockey Club is a 501 C3 non profit volunteer based organization.

**Benefits of supporting the Kings High School Hockey Club**

* Shows company’s support of local high schools.
* Reaches new audience.
* Reinforces your brand with audience familiar with your company.
* Promotes your business to six area High Schools students and families.

**What You Get...**

**Incorporate multiple ways to target your audience and increase your brands reach and frequency. Your brand will be seen several times to reinforce your brand.**  **Kings TV** is an innovative way for families and students who can’t make games to stay tuned in and your business to stand out from your competitors. Kings TV is a live stream broadcast of Varsity games. The live stream is shot in HD quality video and is similar to a NHL broadcast with play by play announcer calling all the action, pre and postgame interviews with players and coaches. For fans who can’t watch the game live, On Demand viewing is available after a game is completed. Check out a game at [www.kingshshockey.com/kings-tv](http://www.kingshshockey.com/kings-tv)

Kings High School Hockey **website** is continuously updated with events, league standings, player stat’s, team calendar and more insurer repetitive hits to our site and giving your business high visibility on our high traffic landing page.

Your company information included in the Kings High School Hockey **Monthly E -newsletter** is emailed to current and former families plus alumni maximizing your brand exposure.

The Kings High School Hockey **social media platforms,** updates scores and current events,successfully directs your message to players, families and students in addition to thousands more keeping your brand top of mind.

Select a package and watch your business benefit from the increased exposure and traffic.

**Kings High School Hockey**

**Season Advertising Opportunities**

**Power Play Package**

* Your company logo with business description and link displayed on Kings High School Hockey website for one year.

$300

**Shutout Package**

* Your company logo with business description and link displayed on Kings High School Hockey website for one year.
* Three (3) :30 second split screen commercials (read only with graphic) per game for 4 games.

$400

**Breakaway Package**

* Your company logo with business description and link displayed on Kings High School Hockey website page for one year.
* Three (3) :30 second split screen commercials (read only with graphic) per game for 7 games.
* Two (2) email blasts to Kings High School Hockey Club families.
* Two (2) postings on social media platforms.

$700

**Hat Trick Package**

* Your company logo with business description and link displayed on Kings High School Hockey website for one year.
* Three (3) :30 second split screen commercials (read only with graphic) per game for 10 games.
* Four (4) email blasts during the season to Kings High School Hockey Club families.
* Four (4) postings on social media platforms.
* Table to promote your company at any Kings game or special events.
* Team Photo for you to display at your establishment.
* \* Logo on promotional material posted at schools, local business and ice rinks and game recaps.
* \* Shoot The Puck Sponsor
* \*Announcements during games.

$1,000

**Player Of The Month Sponsor**- The Kings High School Hockey Club will be recognizing one player from each JV Team and Varsity Team each month. The players are selected by in game performance, athletic achievement, sportsmanship and leadership.

* Four month term.
* Email blast to all Kings families at the beginning and end of the fall season.
* Posting on social media site at the start and end of the fall season.
* Monthly website updates of your company logo included with the players photos on front page of Kings website.
* Monthly social media updates of your company logo included with the players photos on Kings social media sites.
* Title sponsor with exclusivity

$500

**Multiple Year Discounts**

10% For Two Years Commitment

15% For Three Year Commitment

20% For A Four Year Commitment

**Don’t Miss Out, Support Kings High School Hockey Today**

How to reserve a spot.

Go to Kingshshockey.com

Click on Sponsor Info Tab

Click on Sponsor Contact Form

Download, print & complete the Contact Form

Return to contact person

**Kingshshockey.com**